



Guild member benefits

The Guild's member benefits are updated regularly with a view to providing the best possible support for members in the day-to-day running of their pharmacy.

Our benefits include:

- › Audit tools
- › Business tools
- › CPSA and professional service tools
- › Guild events and meetings
- › Guild magazines and newsletters
- › Marketing material
- › Member discounts
- › Patient resources

It is reassuring to know that even as one individual pharmacy among many members, I can contact the Guild and know they have my interests at heart.

Sean Shivnan | Sean Shivnan Pharmacy, Gisborne



PHARMACY GUILD
OF NEW ZEALAND

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Dedicated to
member pharmacies



Your prescription for
Success



PHARMACY GUILD
OF NEW ZEALAND



What we do

The Guild is the only organisation that represents community pharmacy owners.

We will:

- › Act as our members' agent in Community Pharmacy Services Agreement (CPSA) discussions.
- › Raise the media profile of community pharmacy.
- › Champion community pharmacy with stakeholders.
- › Lobby politicians and decision-makers to improve the position of community pharmacy.
- › Advocate for community pharmacy with District Health Boards and health officials.
- › Support our members in the every day running of their pharmacies.
- › Provide opportunities for members to network with their colleagues.
- › Take an interest in the future of the profession by sponsoring pharmacy academia.

I have stayed a member of the Pharmacy Guild through "thick and thin" because I believe we pharmacists need one strong, unified voice when we deal with Government bodies such as the DHBs and PHARMAC.

Dave Ross | Unichem Motueka Pharmacy, Motueka



Championing community pharmacy

It's our job to ensure our members are acknowledged and valued.

Acting as our members' agent in CPSA discussions

The Guild plays a key role in discussions about the CPSA by representing our members' professional and commercial interests on contract workgroups.

Advocacy

We work hard to promote the political influence of community pharmacy through our relationships in the sector. We consult with members on any issues the sector is facing to ensure their contribution and views are taken into account.

Policy and regulation

The Guild regularly makes submissions to the government on policy developments that impact community pharmacy. We ensure members are kept up-to-date on regulations and policy changes that could affect the success of their business.

Stakeholder relationships

We build effective stakeholder relationships with PHARMAC, the Ministry of Health, DHB Shared Services and Medsafe, among others.



A voice for community pharmacy

Keeping members informed is a priority for the Guild. We also work to raise the profile of pharmacy in the media.

Media releases

The Guild sends regular media releases on issues affecting community pharmacy, and provides background and comment, where appropriate.

Magazines

- › **Contact magazine** – topical features, pharmacy practice advice and business advice.
- › **T&A Topics magazine** – updates and articles for pharmacy technicians and assistants.

E-newsletter

- › **Guild InTouch** – news and current issues affecting the industry.

Online

- › **www.pgnz.org.nz** – access to all member tools, resources and updates.
- › **Social media** – daily news and event updates on Facebook and Twitter.